

# Ocean Beach Farmers Market Vendors Application

*Please print clearly.*

Your Name:

Business Name: *(if applicable)*

Street Address:

City, State & Zip:

Phone: (      )

Website:

Email:

California State Sales Tax #: *(if applicable)*

What type of vendor are you: *please check **any** of the following that describe your business*

**Certified Farmer** (please attach a copy of your Dept. of Agriculture Certificate). Please describe/list what you grow: \_\_\_\_\_  
\_\_\_\_\_

**Food Vendor** – (Please attach a copy of your County of San Diego Department of Environmental Health “Environmental Health Permit”). Will you be cooking on site?  Yes or  No. Please list all items you plan on serving: \_\_\_\_\_  
\_\_\_\_\_

**Prepackaged Food Vendor.** (Please attach a copy of your County of San Diego Department of Environmental Health “Environmental Health Permit”). Please list all items you plan on selling: \_\_\_\_\_  
\_\_\_\_\_

**Crafter/Artisan** – Has the work been handcrafted by you?  Yes or  No. Please describe your work on a separate piece of paper. List each category (jewelry, clothing, furniture, wood carvings, soft goods, etc). If you are approved, it will be for only those items described in your application process. You must submit photos of your work with your application.

**Ocean Beach MainStreet Association Member** – Please describe service or goods that you will be providing: \_\_\_\_\_  
\_\_\_\_\_

**Other**, please explain: \_\_\_\_\_  
\_\_\_\_\_

**Note to ALL Vendors (Certified Farmer, Food Vendor, Crafter/Artisan, OBMA Member):**

\_\_\_\_\_ I acknowledge that I must provide a copy of my current seller’s permit and  
*(initial here)* have one at all times while operating at the Ocean Beach Farmers Market.

\_\_\_\_\_ I acknowledge that I will have to pay a \$2 Direct Marketing Fee in addition  
*(initial here)* to my booth fee each week that I participate in the Ocean Beach Farmers Market.

Have you ever participated in the Ocean Beach Farmers Market?  Yes or  No. If “yes”, when \_\_\_\_\_

I hereby certify that I have read the complete Rules and Regulations for the Ocean Beach Farmers Market and agree to abide by the terms thereof.

**Your Signature:**

**Date:**

*You will be contacted by OBMA or the Market Manager, David Klamon if you have been selected to be a vendor in the OB Farmers Market.*

## **Special Information about our Certified Farmers Market:**

### **Certified Farmers Market (CFM) Rules and Regulations**

Revised 4.1.09

**Purpose:** The Certified Farmers' Market (CFM) is established for the benefit of both producers and consumers. The CFM provides producers with the opportunity to sell fresh California grown produce directly to the consumer. The market offers certifiable agricultural products and non-certifiable agricultural products along with non-agricultural products. The sale of non-certifiable agricultural products is only permitted in the designated areas of the CFM.

The CFM is operated in accordance with regulations established in the California Administrative Code (Title 3, Article 6.5) pertaining to Direct Marketing and the California Food and Agriculture Code Chapter 10.5 Direct Marketing. The market is certified by the County Agricultural commissioner as a direct marketing outlet for producers to sell their products directly to the consumer without meeting the usual size, standard pack and container requirements for such products. However, all produce must meet minimum quality standards.

The non-certifiable and non-agricultural products add variety and enhance the festive ambiance of the CFM. Although State Direct Marketing regulations require the producers of fresh fruit, nuts, vegetables, flowers, honey, eggs, nursery stock and plants to be certified, producers of non-certifiable agricultural products and non-agricultural products are not certified, but the same producer-to-consumer philosophy applies for all items sold at the CFM.

The market manager will provide each certified vendor with a copy of the complete **Rules & Regulations for Certified Farmers (revised 1-1-16)** and must be signed and dated. The market manager will provide each non-certified vendor with the complete **Rules and Regulations for Non-Certified Vendors and Crafters (revised 1-1-16)** and must be signed and dated. Contained in this application are some helpful reminders about the rules and regulations

**Location:** 4900 Block of Newport Avenue  
San Diego, CA 92107

**Hours:** Every Wednesday  
4:00 pm to 8:00 pm

**Market Owner:** Ocean Beach MainStreet Association (OBMA)  
Phone: (619)224-4906

**Market Management:** Community Crops - David Klamann and Diem Do  
Phone: (619) 279-0032

### **Special rules for Crafter/Artisan Vendors**

**Location:**  
The 4900 block of Newport Avenue in the parking lots between Starbucks & 4976 Newport Ave.

**Market Hours:**  
HOURS: Every Wednesday from 4:00 pm to 8:00 pm.

**(Crafter/Artisan Vendors continued)**

**Booth Entry Fee / Cancellation Policy:**

See Vendor Market Rate Sheet for fee structure. Booths are not transferable and may not be shared with other artisans. The fee may be changed at any time. You will be given two weeks notice if the fee changes. If you are accepted into the Artisan's area, you must call the market manager 619-279-0032 at least 48 hours before the market to inform him/her.

If less than 48 hours the cancellation fee will be the minimum booth fee amount.

**Acceptable Work:**

Items sold must be original and handcrafted by the exhibitor. Decisions will be made on originality, creativity, marketability, general appeal and quality of craft and booth design. The product must be made by the artist or craftsperson. Generally speaking, handcrafted imports will not be accepted. Also, artisans will be selected on their attitudes, professional conduct and appearance of their booth.

**Jurying Your Work:**

The Farmers Market Artisan Committee is the sole judge of work and reserves the right to reject any work not considered acceptable. If you are a member of the Ocean Beach MainStreet Association, please read the information below.

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**Special Information for Ocean Beach MainStreet Association members:**

Members of the OBMA who would like to participate in the OB Farmers Market are welcome to fill out the application. The OBMA will place you in the Market in the first available spot. Please contact the office at 619-224-4906.

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**Special notes to remember for all crafter/artisan vendors:**

1. You are responsible for showing up on time every week. If you cannot attend, you must call the market manager 619-279-0032 at least 48 hours before the market to inform him/her or there will be a cancellation fee of normal booth space minimum.
2. You are not guaranteed a specific space in the market. The Market Manager has the right to place vendors wherever he/she deems necessary for the success of the market.
3. You are responsible for keeping your area clean. You must take all your trash with you when you leave. It is illegal to dump ice, water or other fluids in the street. If your space is not cleaned properly, you will be assessed a \$50 fine (clean up charge).

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**Applications can be returned to:**

**OB MainStreet Association Office,**

1868 Bacon St. Suite A, San Diego, CA 92107

OR

**OBMA Information Booth** at the Farmers Market

*(Located in front of The Harp 4935 Newport Ave.)*

If you have questions, call 619-224-4906.

# **OCEAN BEACH CERTIFIED FARMERS MARKET**

## **VENDOR RATE SHEET**

### **Crafter-Mallorys & Starbucks**

**Vendor Fee: \$68**

OR 10% of total sales whichever is greater

### **Crafter-Newport Avenue**

**Vendor Fee: \$98**

OR 10% of total sales whichever is greater

### **Pre-Packaged Food-Newport Avenue**

**Vendor Fee: \$78**

OR 10% of total sales whichever is greater

### **Hot Food-Newport Avenue**

**Vendor Fee: \$98**

OR 10% of total sales whichever is greater

### **Certified Farmer**

**Vendor Fee: \$25**

OR 7% of total sales whichever is greater

### **California State Certified Farmers Market Fee**

**ALL VENDORS ARE REQUIRED TO PAY CALIFORNIA STATE  
Certified Farmers Market Fee which \$2 per market.**