

January 23, 2020

## Ocean Beach MainStreet Association 2019 Annual Awards Celebration honored the following

### Clean & Safe Committee

**Capt. Rudy Tai & his SDPD Team**— implementation of a walking patrol and his team's responsiveness to community concerns

**Matt Beatty, OB Library** - for his creative approach for the Library and his active participation in the Clean & Safe Committee.

**Araceli Dominguez, Park Ranger** – for her involvement & participation in our Clean & Safe Program

*The online voting winner was – Capt Rudy Tai & SDPD Team*

### Design Committee

**THC- The Holding Co.** – for their unique and creative interior & exterior thematic design

**Social Syndicate** for their unique designs for this ocean-front building for all three restaurants including **Wonderland, OB Surf Lodge, and Blue Water Seafood.**

**Run for Cover** – for their enthusiastic participation in the Storefront Improvement program

**OB Plaza on Cable St.** – for their attractive building remodel and landscaping, transforming a busy corner of Ocean Beach

**Southbay Mike's Blackwater Tattoo**— his artfully remodeled and colorful-themed storefront

**Target** – for their historical photo collage, OB mural, and maintaining the architectural integrity of an iconic building.

*And the online voting winner was The Holding Company*

### Economic Vitality Committee

**OB Business Center** –for their expanded floor plan and new business model including co-working space

**Dirty Birds** –for their active involvement and participation in the community even before they opened

**Mad Munch Grilled Cheezer** – for their participation in the Storefront Improvement Program and their positive and creative approach to their business.

**OB Hardware** – for breathing new life, new products and services into a 100+ year old business

*The online voting winner was– OB Hardware*

### Promotions Committee

**Newbreak Church** – for organizing, promoting and participating in so many positive activities in Ocean Beach.

**CC Summerfield & Matt Kalla** – for their awesome videos and promotions of local businesses

**Johnny Caito, Veracity Digital Media** -for his efforts in promoting restaurants in Ocean Beach thru OB Eats, his help with the Social Media workshops, promoting OB Street Fair & Chili Cook Off, as well as Oktoberfest Brew Fest.

**OB Brewery** – for their numerous awards and accolades and for helping OBMA promote all of our local brewers.

**Alicia Shapiro** – for generously sharing her social media expertise and educational programs with local businesses

**Steve Yeng** – for his amazing development and promotion of Skrewball Whiskey.

*The online voting winner was – Johnny Caito, Veracity Digital Media*

### Sponsors Awards

**Pt Loma Masonic Center** – OBMA Annual Awards Event location sponsor

**Union Bank** –OBMA Annual Awards major sponsor

**Brown Marketing Strategies** - OBMA Annual Awards Event Sponsor

**Ocean Villa Inn** – OBMA Annual Awards Event Sponsor

**Newport Avenue Optometry** – OBMA Annual Awards Event Sponsor

### Special Awards

**Raglan** – Community Player Award

**Kim Chambers** – Outstanding Volunteer of the Year

**OB Town Council** – Mark Winkie, President – Community Partnership Award – for productively working with all the groups in OB

**Customer Service online voting awards went to:**

**1<sup>st</sup> Place winner – Dirty Birds**

**2<sup>nd</sup> Place winner – Jo & Chris Peregoy,  
OB Business Center**

**3<sup>rd</sup> Place winner – Alicia Shapiro,  
Aliro Marketing**

### Like a Boss Award

**The James brothers (Mike James, Ron James, Pat James, Greg James & Rich James)** for imagining and bringing fantastic events to Ocean Beach that have become cherished traditions over the last 40 plus years. (Rich James passed away many years ago but lives on in spirit)

OCEAN BEACH



MAINSTREET  
ASSOCIATION