



# We Know Your Market

## Where the Sun Sets in San Diego

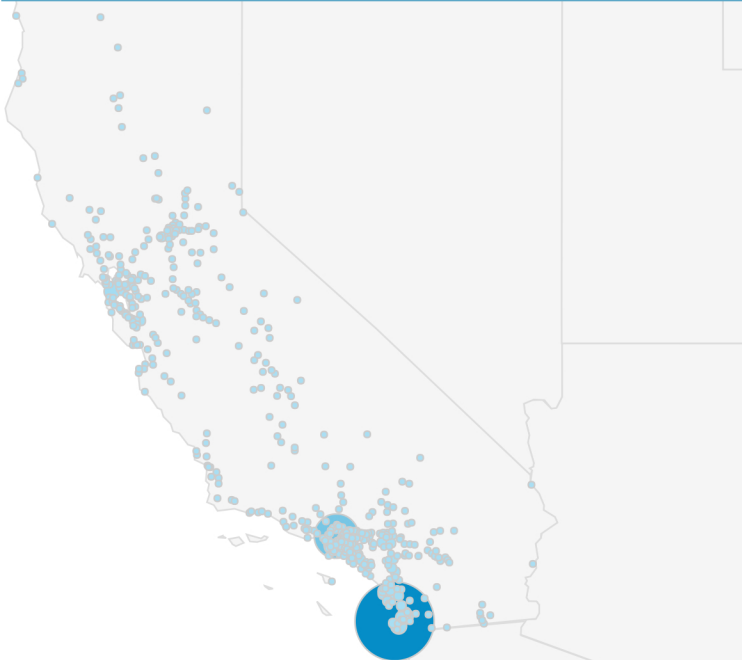
The Ocean Beach San Diego website boasts over half a million pageviews each year. In 2022 72% of those views came directly from search. 64% of people who view the website use their smart phone.

Website visitors come to our website for many different reasons, but the one reason all visitors come to our site is because they are interested in what Ocean Beach has to offer. This means you have the opportunity to leverage our site's traffic to get in front of your potential customers.

## Top 5 States

	Sessions
California	225,797
Washington	72,083
Arizona	11,638
Texas	8,263
Nevada	5,035

**#1 Region: California** 247,863 sessions



## Online Statistics

Pageviews	<b>592,674</b>
Unique Pageviews	<b>420,638</b>
% of New Site Visitors	<b>81%</b>
% of Returning Visitors	<b>19%</b>

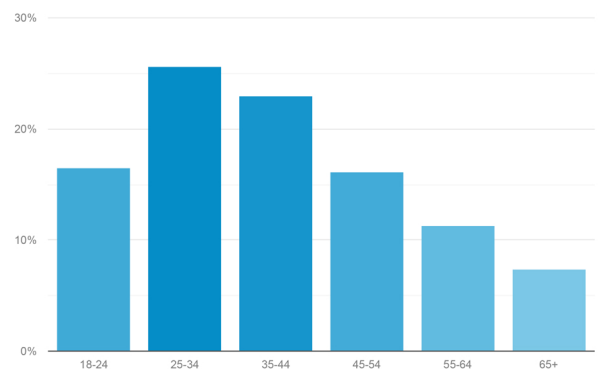
## Interests: Affinity Category (reach)

Lifestyles & Hobbies	<b>7.72%</b>
Shoppers/Value Shoppers	<b>3.12%</b>
Food & Dining/Cooking	<b>3.03%</b>
Media & Entertainment	<b>3.02%</b>
Travel/Travel Buffs	<b>2.88%</b>
Sports & Fitness/Health	<b>2.53%</b>

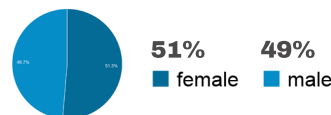
## Interests: In-Market Segment

Apparel & Accessories	<b>3.93%</b>
Real Estate/Residential (for sale)	<b>3.72%</b>
Autos & Vehicles	<b>3.38%</b>
Travel/Hotels & Accommodations	<b>2.21%</b>
Home & Garden/Home Decor	<b>2.07%</b>

## Age:

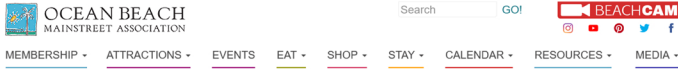


## Gender:





# Web Ad Placement



Get better exposure for your business!

Advertising on [OceanBeachSanDiego.com](http://OceanBeachSanDiego.com) is available only to OBMA members.

Ads will also be posted to OBMA social media channels (Facebook, Instagram, and Twitter).

Please submit images at a minimum of 1080p x 1080p

## AD RATES

Ad	Price
Large Square	\$600 for 6 months

All ads rotate on all sub-pages. Large Square ads appear on all sub-pages. Click through rates and impression statistics available on request.

## Formats

FILE REQUIREMENTS

.GIF, .JPEG, .PNG, or .PSD,  
Max File Size ≤ 30 kilobytes

## Link

When submitting ads, please specify where your banner ad should link.

## Additional Info

We will work with your artist or with you to design ads for your business. You may provide us with photos, text, and contact info for the ad. Contact us if you have questions.

## Questions?

Contact us any time.

Phn (619) 224-4906

info@oceanbeachsandiego.com

1868 Bacon St., #A  
San Diego, CA 92107

Open: M-F 10am-4pm

### OB Calendar

YOUR AD HERE  
500w x 500h pixels

Lighthouse  
**HOT Pancake**  
ice cream sandwich

MENU & LOCATION

JEWELRY  
IS THE MOST TRANSFORMATIVE THING YOU CAN WEAR



#### LOCAL NEWS

- OB GIFT GUIDE
- Happy Holidays From OBMA & Holiday Gift Ideas!
- Main Street Small Business Tax Credit II
- Chickenheadz Special
- Taste Of Ocean Beach - Nov 9th
- OB Learn Self Defense
- Volunteers Needed For The OB Oktoberfest
- OBMA Main Street Clean Up
- Join Rock & Roll San Diego For Sounds By The Sea At Saratoga Park

[READ MORE](#)

Subscribe RSS Feed

#### UPCOMING EVENT NOTIFICATIONS

Enter Your Email

SUBSCRIBE

Ocean Beach MainStreet Association

Design, Promotion, Finance, Economic Vitality, Clean & Safe Committees, Benefits and Resources.

Membership & Resources

OCEAN BEACH MAINSTREET ASSOCIATION

#### ABOUT OBMA

- Mission Statement
- Business Improvement District
- Maintenance Assessment District
- Board of Directors Committees
- Staff
- Timeline
- Annual Reports
- Volunteer

#### MEMBER INFO

- Advertising Opportunities
- Become a Member
- Member Benefits & Resources
- Member Blog
- Member Directory
- P.R.O.W. Program
- Renew Membership
- Storefront Improvement Program
- Submit Event or News

#### CONTACT OBMA

1868 Bacon St., #A  
San Diego, CA 92107  
(619) 224-4906

Regular Hours - M-F  
10am - 4pm  
Wednesday Hours - 10am - 5pm  
Email Us  
Get Directions

#### MEDIA & PRESS

- Press Coverage
- History of OB
- Local News
- Newsletters
- Photos of OB
- Videos of OB
- Brand Guidelines
- Elected Officials

#### CONNECT + SHARE

Facebook, Twitter, Instagram, YouTube

Certificate of Excellence 2015 Winner

Member Ocean Beach

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Website Designed & Developed by Interop Network Inc.